

## Over the moon with turnover

TIME-STARVED single professionals are helping a North-East matchmaking business to thrive.

Coco Moon has revealed its first-year turnover is double its predictions, and this year has got off to a flying start with a 300 per cent rise in applicants seeking a partner during January.

The results boost Coco Moon's expansion plans. The Newcastle-based company wants to recruit more relationship coaches to push its services into Yorkshire and Scotland in the next six months.

Sharon Kell started Coco Moon following a 12-year career as head of Orange's UK customer retentions department, but it was her father's illness that inspired her to go into business.

Ms Kell said: "I realised life was too short and I wanted to enjoy life with my family and with my work experience, so decided to start my own business. I am thrilled that it has grown so much simply by providing a quality, tailored concept. We're just waiting for our first wedding now."