



Sharon Kell, The Coco Moon Hub is an invitation-only members' social scene.

## The rise and rise of Coco Moon

QUALIFIED LIFE COACH AND OWNER OF COCO MOON MATCHMAKING, SHARON KELL, TELLS ACCENT HOW ONE PIVOTAL MOMENT CHANGED HER CAREER PATH FOREVER.

**SITTING ON** the other side of the world, strategising at top level in her role leading international customer service teams who specialised in sales and retention, and working for a global mobile telephony company, Sharon received the agonising news that her beloved father had just months to live after being diagnosed with a serious and rare terminal cancer.

She explained: "It was a pivotal moment in my life. I knew I wanted to be with my father until the end, and somehow while on this agonising journey, I realised that it was time to radically change my life.

"I decided to walk away from the corporate world and the six-figure salary that came with it.

"My father came from a strong Irish farming background, and as a senior player for Wimpey, the builders, he instilled a strong work ethic in the family.

"Always admiring my success, he was so proud of me – his little shamrock as he called me!

"Suddenly this strong man was lying there weak and helpless, yet covering it up with the personality of a roaring lion.

"We literally spent hours talking in his last months, and during our long chats late into the night, the idea of my own business emerged... a bespoke matchmaking agency bringing all my corporate relationship skills with my life coach experience to make it unique.

"Thankfully we discussed the whole concept at length - I am so grateful for the time we had, and it has truly changed my life."

As a qualified life and relationship coach, Sharon knew that happiness at work and home was paramount to a successful life, so she decided to combine matchmaking with her coaching skills.

This brought to the table something unique in the marketplace, a bespoke service to meet to help her

clients meet 'Mr or Mrs Right'... and so the birth of Coco Moon began.

Her ethos was that unless we understand what we want and need in our lives, as opposed to what we think we need in our lives, then we could spend years searching for something that we didn't want in the first place! It sounds complex, but it really works and that is what Coco Moon is all about.

In dating terms, Coco Moon is the only business in the market offering what this fascinating lady calls 'lifestyle preferences for today's singles', and she has tailored the business to offer three distinct services, with clients getting a chance to choose one or all options:

- The Coco Moon Hub: an invitation-only members' social scene which takes the 'heat' off a one-to-one date. A small group of single people meet fortnightly at balls, fashion shows and dinner in the best restaurants the region has to offer.
- Personalised matchmaking based on lifestyle, personal values and physical attraction.
- Relationship coaching, supporting singles to meet the right person and sustain a lasting relationship, and ultimately help us understand what we really want.

Sharon has designed a 'solution-focused' match-making programme, using an eight-point plan which is utterly fascinating. There is something in there for everyone to identify with.

- Understanding why your true soul mate may already be staring you in the face, without you knowing it ...

- Learn how to recognise your ideal partner when your paths cross.
- See the real reason you magnetically attract the wrong person over and over again.
- Learn a simple process which instantly draws in the kind of people who will enrich your life.
- Spot the real difference between unconditional love and love with conditions.
- Learn an amazing process which gets rid of emotional baggage.
- Gain clarity and understand what you really want from relationships.
- Increase your confidence and feel good about yourself in romantic situations.

To make Coco Moon accessible for busy people, Sharon has made payment plans a priority, so that despite the credit crunch, professionals can join the Coco Moon experience. With the Coco Moon Hub giving them access to a social scene as well as the matchmaking service, Sharon feels that she has thought of every aspect – even down to meeting clients outside the venue to minimise embarrassment.

The most incredible part for Sharon and the Coco Moon story is that on the day Coco Moon launched, Sharon's husband, Stephen, came into the house holding a four-leafed clover – a little shamrock. Somehow it felt like her father was giving his seal of approval.

Contact Sharon Kell at Coco Moon on (0191) 229 0448 or log on to [www.cocomoon.co.uk](http://www.cocomoon.co.uk)